

A young farmer's on his way to organic farming promotion
With “Jeevamrutham” Model structures

Name of the Farmer : Banoth Srinu and Badhavath Sadhar Lal
Age : 35 years and 28 Years
Name of the village : Line Thanda
Name of the mandal : Gudur
Name of the District : Mahabubabad



Banoth Srinu and Badhavath Sadhar Lal belongs to backward tribal community and poor marginal farmers in the LineThanda, Mr.Banoth Srinu 35 years old and his wife Mrs.Rajitha they are both doing agriculture they blessed 3 children elder one Keerthana 18 years studying Inter mediate, Vishal aged 14 years studying 7th class and Archana aged 11 years 5th class, Mr.Badhavath Sadhar Lal is the elder

son of the Family and his wife Mrs. Maheswari they are both doing agriculture and helping with parents in cultivation. They blessed two children aged four years old, and they are living in Line Thanda Panchayath KobalThanda of Gudur mandal Dist.Mahabubabad. They are having each 3 acres of dry land and Mr. Srinu cultivating cotton crop in 1 acre and Paddy in 2 acres, Mr. Sadhar Lal cultivating Mize in 1 acre and Paddy in 2 acres, and they are cultivating with organic methods using of “Jeevamrutham”. Srinu and Sadhar Lals family main occupation is agriculture and due to more investment on chemical fertilizers and less yield there are living in debts and insufficient income to sustain their family, but still they were not able to get more yield and cleared debts with comical forming.



Lodi Intervention: With the intervention of Ujwala project Phase III, the project staff has trained the farmers on organic farming, Multi cropping to improve the soil fertility, reduce the investment on chemical fertilizers and pesticides and enhance agriculture yield. During these training programs, the farmers were educated on preparation and use of “Jeeva amrutham”, spray methods and to improve soil fertility without investment on

chemical fertilizers and pesticides. The farmers were educated to promote organic farming to stop debts with reduce of investment cost. Many awareness programs have been organized for the farmers with the support of Caritas India U3 Project regarding the preparation of “Jeevamrutham” in U3 target villages of Lodi MSSS.

Instead of plastic drum for making of “Jeevamrutham”, they were given drums made of cement for permanent construction. With the personal attention of these two farmers, “Jeevamrutham” cement drums were built for two farmers from organization with the special initiative of Fr. Inna Reddy Garu, Director of Lodi Multi Purpose Social Service Society (Lodi MSSS).

With interest of the farmers the staff U3 Project Implementer and community educator has motivated farmers and prepared “Jeeva amrutham” in permanent cement structured drums and applied in the fields to show the impact of it. Seeing this Banoth Srinu and Badhavath Sadhar Lal has came forward to practice organic farming methods like “Jeevamrutham”, Kashayas spray methods in their agriculture lands of cotton crop, Paddy and Mize with the guidance and support of the project staff. They are preparing “Jeevamrutham with our LMSSS supported structures and using herbal sprays to manage pests, significantly lowering their expenses from comical farming to organic farming.



Impact: Banoth Srinu and Badhavath Sadhar Lal has observed that the organic Cotton, paddy and Mize crops is better in growth, with fewer pests, more fruits and plant growth is good compared to the field with chemical farming. Now they got confidence to do Organic farming with less investment and can get better yield, and another one more month they able to get fruits of the crops.



Conclusion: Banoth Srinu and Badhavath Sadhar Lal got confidence and experience in doing organic farming methods by promoting “Jeevamrutham” and Kashayas making and spray way methods and they are also learnt different methods with our Ujjwala project exposure programs on organic farming. They are planning to continue to do organic farming in future. Now they are the role models to other farmers in the

Line Thanda, through this intervention neighbour farmers are inspiring and come forward to do cultivate and learnt the organic farming methods, from our LODI MSSS, Italian Bishops food security project other mandal 40 farmers were visited these “Jeevamrutham” permanent structures and learned making of “Jeevamrutham” and interacted with the farmers and inspired with these activities and come forward to adapt this model to start organic farming as a demonstration model in their villages. Banoth Srinu and Badhavath Sadhar Lal were expressed grateful to Lodi and Caritas India through Ujjwala Project Phase III for the support and guidance in promotion of organic farming methods.